

# The Embodiment and Creation of Urban Leisure Culture in the Public Space

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**Abstract**—By understanding the content and definition of leisure culture in contemporary, this study points out leisure culture has taken an effective effect on public space, and has the importance and the meaning of design in real life. At the same time, this study puts forward several appropriate technique, and analyzes some skills about embodiment and creation of leisure culture in the city public space.

**Index Terms**—leisure culture, public space, embodiment, creation, strategy

## I. INTRODUCTION

How to definite culture? People can comprehend it like this: culture is a pattern of social consciousness. It is based on social economy, and it also reflects social politics and economy. But leisure culture is a knowledge that researches all activities except people's material production in social ideology. And we can also say that it studies the usage of leisure time [1]. After world war II, the rise and development of leisure culture has improved evidently. Because of the time spending in working has decreased, at the same time the income of people has increased. The policy of "Vacation with pay" has appeared and popularized gradually in developed countries. A variety of leisure activities have aroused, such as singing, dancing, fitness, running, swimming, climbing, hiking, traveling, reading, surfing the Internet, playing games, watching movies, listening to music, partying and shopping.....and they have been transferred from the aristocrat to the masses. In our country, with the development of social productive force, people recently have the economic strength to step forward in level of consumption. Our government firstly put forward "carry out the policy of vacation with pay and regulate rationally the time of work and leisure. Furthermore, the policy in national holiday and festival has been revised in 1999. And it makes spiritual enjoyment, development of living standard and free leisure to be a social goal.

Now what is leisure culture for us? Besides traditional meaning, it also includes modern living conception and recreational pattern. For example, seeking for broad vision and nature return, such as tourism, on vacation, recuperation, entertainment, etc. and other forms of leisure culture are also included, for instance, developing sports, taking a photograph and the culture of diet, contest, shopping, fashion, housekeeping and so on. So

leisure culture is a complex and comprehensive subject, as an important part of modern social activities, it not only reflects the level of development of productive force in a country, but also is one of important symbols which measure the degree of social civilization. With the increase of leisure time, the development of recreational market and the maturity of recreational conception, people will make more and more demand of recreational space, and the level of leisure life will be higher and higher. Therefore, this will provide a wider stage for the department of city administration to lead the consumption of leisure culture. And among them, the urban construction should play an important role for the development in the city public space.

## II. THE EMBODIMENT AND VALUE OF LEISURE CULTURE IN THE PUBLIC SPACE

With the urban development in our country, the demand of people for leisure space is increasing. But when the urban management and urban public space construction has not been along with development, many problems are appeared, for example, the shortage of space, unrealistic seeking for fashion, ignoring the respect for natural environment and the regional culture. Therefore, it should be important to construct massive, pleasant and aesthetic city public leisure space, and we must be conscious that it is also necessary to improve the space environment, in order to reflect the cultural characteristic and to meet the needs of public life. With the development of society, how to meet the demands of the people and create the leisure space to adapt for demands? It is a new subject that managers and architects should be faced with.

## III. THE CREATION STRATEGY OF LEISURE CULTURE IN THE CITY PUBLIC SPACE

The city public space is not only an open place, but a rounded system which contains all kinds of facilities, positive outer space and way of people exercise. Lynch Kevin says that only people's activities can change the formation of gathering, no matter how complex it is, it is also caused by people's motive [2]. As a necessary component in modern life, leisure activities are a status separated from tense and busy life, and be in a relaxed, comfortable and free conditions. In modern urban public space, the creation strategies of leisure culture are these:

#### IV. PROVIDE VARIOUS PUBLIC SPACES FOR PEOPLE'S DIVERSE LEISURE ACTIVITIES

Leisure activities happened in public space and they objectively promote the exchange of people's concepts, so in this container, all kinds of social component continuously go on combining, reacting and coming into being colorful city spiritual life. So it is necessary to pay attention to the relationship between architecture and residents of a city, try to guarantee continuous space and change function of ground floor which is along the streets. Comfortable public space for activities should be open to the society and neighborhood, and it also should provide convenience for social association and activities. At the same time, it attracts potential customers to gain commercial benefits with the help of public space. The details of the plan are these: a series of recreational space should be provided for people in order to make full use of public space and add attractions. For example, city walking district, open performing district, recreational body-building district and water loving district. All of these are for the purpose of gathering stream of people and enhancing vigor of city.

#### V. TRY TO CREATE COMFORTABLE GREEN OPEN SPACE

By renovating open space, such as greenbelt, water system, etc. and installing various rest chairs and adornment sketches to create comfortable environment. And the space which is full of aesthetic feeling will also be provided for people's recreational activities. In the early of 20<sup>th</sup> century, "city beautiful scenery movement" which occurred in America, had the deeply influence on the environment and construction of landscape. It has been a good tradition to carry on that opening avenue and the construction of city park, which can form the city's lung [3]. So that later in the city construction plan, many small parks and greening squares have been built, and according to people's psychology characteristic, it creates comfortable public space for rest and association. For example, in Minneapolis of America, the government combines improving city environment with attracting foreign capital, and in order to promote economy, it regards the construction plan of greenbelt in the city park as important strategic plan, which makes it one of the most beautiful cities for living in America. From the early of 1970s, the Japanese government has begun to draft a strategic construction plan to strengthen and improve district environment. By forming green open space, their cities have carried on renovating environment and achieving beauty of public space. And they have not only provided place for recreational activities, but also rearranged mould of landscape [4].

#### VI. DESIGN NECESSARY AND ENERGETIC ARCHITECTURE SKETCH

Architecture sketch as an organic component in city public space will be certain to be the most energetic element and necessary component in artistic environment of squares [5]. All kinds of architecture sketch embellish environment, enliven scene, set off atmosphere and

deepen understanding with colorful content and artistic mould in squares. At the same time, they meet need of people's all kinds of recreational activities. For example, there are always have various architecture sketch are sited up around energetic squares, such as popular snack bars, coffee bars, food stores, restaurants and shops, etc. On the contrary, if no enough architecture sketches around of open space, no matter how large the area is, it is not welcome [6]. In addition, we can set up all kinds of facilities for sitting, because the public space is regarded as "living room" of a city, so they become an important element whether people are willing to stay in squares [7].

#### CONCLUSION

With improving the level of social economy, people will have much more need for recreational life, and understanding and practice for recreational culture will be an important part in realistic life. Arousing people's living enthusiasm and will, promoting healthy body and mind, improving economic society by all kinds of different recreational ways is the core of recreational culture. City construction department should pay more attention to public space environment, life ways of recreational at all times, and create various recreational activities place such as park, green square, art museum, sports center, amusing space, natural environment, etc. in order to participate in constructing and developing recreational culture market.

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